



Functions of Healthy Hancock April 2006

Networking and Communications

- Bi-monthly meetings bring county-wide partners together in an ongoing forum for discussing health issues, happenings in our communities, existing and potential collaborative work, sharing of resources, etc.
- Facilitation and convening functions are filled by rotating co-chairs
- Maintain ongoing communication through electronic list serve
- Maintain www.healthyhancock.org (maintained by Hancock County Planning Commission, HH member organization)

Policy & Advocacy

- Annual legislative breakfast for state legislators from around the county to talk about health status, each coalition's work in promoting health and building positive health outcomes, and to draw attention to areas where legislative action can support local, county-wide, and state health goals
- Collaborative work on state and local policy issues that affect HMPs and HCCs – focus on specific bills as needed
- Collaborative advocacy on health issues
- Monthly Radio Program "Common Health" Third Wednesdays at 10:00 AM on WERU 89.9 FM (Coordinated by Hancock County Planning Commission)

Research & Evaluation

- Coordinate county-wide research and assessments on health-related issues
- Share data and relevant information
- Obesity Assessment and Planning (also an example of leveraging resources, and planning)
- Produced Comprehensive Service Area Health Assessments - some are available online at www.healthyhancock.org

Planning

- Coordinate local and regional planning to support health – ongoing committee meetings offer opportunities for coordination, collaboration

Leveraging Resources, Economies of Scale

- HH has leveraged approximately \$450,000 in resources over 3 years for local and countywide health-related work, including OSA, Women & Tobacco, more

- OSA One Maine Super-coalition – Countywide grant from OSA has brought substance prevention resources to our local coalitions. Grant coordination functions happen at both the local and the countywide level.
- Farm to School funding received by Healthy Acadia to implement countywide initiative
- Women and Tobacco funding – Healthy Peninsula and Coastal Hancock Healthy Communities collaborate on this \$30,000 project

Collaborative Initiatives

Partners from around the county collaborate to develop and implement initiatives that forward our mutual goals

- Lose & Win – HH Education Committee developed and implemented this award-winning countywide program on exercise, healthy eating, healthy lifestyle choices and weight loss. Businesses and schools across the county form teams, and participate in weekly meetings, group exercise events, incentives, and more. Media is coordinated countywide.
- Tobacco Free Hospital Policies – HH members worked with the three Hancock County hospitals to develop tobacco-free campus policies. Policies were adopted countywide on the same day, November 30, 2002, in coordination with the Great American Smokeout.
- Hancock County Food Pantry Network – HH Nutrition Task Force conducted research on local nutrition issues and opportunities for action (power-mapping), and then developed a county-wide network where directors of food pantries meet quarterly to discuss issues, and work together on solutions for bringing healthier foods to their clients.
- School/Community Garden Network – Staff of several HH partner coalitions joined forces to hold quarterly meetings that move around the county to highlight different public gardening initiatives, network and share resources.
- DA Diversion Program for juvenile tobacco offenders – developed and implemented countywide.
- Healthy Eating Out – Countywide partners conducted this health and nutrition campaign with restaurants in 2001
- Healthy Hancock Cookbook – The HH Education Committee developed a cookbook featuring healthy recipes collected from around the county. Cookbooks were sold by HH members.
- Programs supporting Smart Growth - films, discussions and policy formulation.
- Teen Health Talk Show on WERU FM, 89.9
- Move & Improve program – countywide coordination